



Eventfinda Ticketing Services

Eventfinda's ticketing system provides innovative end to end services for event promoters and venues of all kinds and sizes in locations across Australia.

As Australia's only multi-state online event marketing channel, we reach the widest audience of any Australian event and live entertainment guide.

Eventfinda puts control of event ticketing in your hands.

Services Available

- General Admission
- Festival, Multi-tier, Multi-day ticketing
- Allocated / Reserved Seating ticketing for venues from theatres to stadiums

Key Benefits For Promoters and Venues

- No fees for promoters and event organisers
- 24/7 real-time, totally transparent sales & financial reporting
- No setup or maintenance costs
- No charge for promotional tickets or promo/discount code management
- Fast reconciliation and transfer of ticketing revenue
- Fully integrated box office functionality for venue or gate sales
- Easy shopping cart purchasing for multi-event festivals
- Simple management of pre-sales, early-bird sales, special offers, tiered pricing, up-sells and extras
- Automated management of your email lists for promotional offers
- Re-marketing tools to manage offers to your previous ticket buyers
- Physical tickets available — completely integrated into ticketing database easy validation
- Easy and fast validation at the door for a positive customer experience
- No hidden costs and no surprises

No Fees for Promoters

- No ticketing fees for promoters and event organisers
- No cost for promotional e-tickets or zero-priced tickets
- No cost for set-up, maintenance, promo code management...or any other costs

Easy Purchasing for Ticket Buyers

- Fast, easy, secure and intuitive
- Non-intrusive experience — no registration required
- Low booking fees
- No delivery fees, download fees, post or courier charges
- Print tickets immediately or from follow-up email

Low Fees for Ticket Buyers

- \$2.50 booking fee for tickets priced up to \$19
- \$3.00 per ticket booking fee for tickets priced greater than \$19 up to \$49
- \$4.00 per ticket booking fee for tickets priced greater than \$49 up to \$99
- \$4.50 per ticket booking fee for tickets priced greater than \$99 up to \$199
- \$7.00 per ticket booking fee for tickets priced greater than \$199
- Maximum booking fee of 3 times the single ticket booking fee per transaction
- No courier, delivery, or download charges to ticket buyers
- Credit card charges (2.5%) can be included in the ticket price or charged to the ticket buyer
- Promoters can choose to pay booking fees if preferred

Validation

- Fast, easy validation at the door with automated door lists or handheld scanners
- Multiple web-based and 3G scanner technology , including the Eventfinda iPhone app
- Scanners available for fast and easy door management

Complex Ticket Pricing

- Easy management of complex pricing — multi-session, multi-day, multi-event festivals
- Strategic management of promo codes for discounts, special offers, and promotions
- Up-sell customers with “add-on” tickets for merchandise, camping, bus passes, parking
- Our interface is designed to make selection fast & easy, even for complex ticketing models

How to Set Up Ticketing

- Go to EventfindaPro (<http://pro.eventfinda.com.au>) and submit your event details
- Select Eventfinda as your ticketing agent
- Enter ticket types, prices, available dates and quantities
- Tick the contract box and provide your banking details for payment
- Leave the rest to us

Eventfinda Marketing

- Premium placement website advertising is available — banners, tiles, homepage visibility
- Newsletter / eDM placement to regional subscriber database
- Ticketing clients receive discounts on all website and newsletter advertising options

Take control of ticketing, manage your customer relationships and do it all with with financial transparency, security, superior service and Eventfinda's marketing expertise at your disposal.